

# ALLIED MEMBERSHIP BENEFITS

*al•lied mem•ber (noun) - a member that is a vendor/supplier to the hospitality industry*

## WHY BECOME AN MRCA ALLIED MEMBER?

- 1. NETWORKING OPPORTUNITIES** ...with resort and campground owners, managers and other vendors
  - Discounts on booth space at the MRCA Fall Conference & Expo
  - Hospitality Minnesota Golf Classic, MRCA's annual golf tournament
  - MRCA's annual Twins Night for our Hospitality Political Action Committee (HOPAC)
- 2. COMMUNICATION & RESOURCES**
  - Free electronic member list (including emails), so you can easily market your products or services to key hospitality decision-makers
  - Free subscription to MRCA's magazine, *Minnesota Resort & Campground*
  - Numerous member resources:
    - 30 minutes of free legal consultation annually from Yost & Baill, LLP
    - Discounted communication and IT services from LIGHTEDGE
    - Health insurance consultation from Gallaher Benefit Services
- 3. ADVERTISING & SPONSORSHIP**
  - Free listing in the MRCA Buyers' Guide, an annual publication sent to ALL resorts and campgrounds in Minnesota
  - Discounts on display advertising in MRCA publications
  - Sponsorship opportunities at the Fall Conference, annual golf tournament and the annual Twins Night

## HOW TO BECOME AN MRCA ALLIED MEMBER:

Complete the attached application and return it to the MRCA office via fax or the mail. You may also scan a completed application and email it to [trish@hospitalitymn.com](mailto:trish@hospitalitymn.com). Application forms are available online at [www.hospitalitymn.org](http://www.hospitalitymn.org). Click on the MRCA logo.

Have questions? Please call Trish Stevens at 651.925.4014.



# ALLIED MEMBERSHIP APPLICATION FORM

Complete this application and return it to the MRCA office via fax at 651.778.2424 or mail to 305 Roselawn Ave. E., St. Paul MN 55117. You may also scan a completed application and email to trish@hospitalitymn.com. Questions? Please call Trish Stevens at 651.925.4014.

## CONTACT INFORMATION

I agree that by providing my contact information, I consent to receive communications sent by or on behalf of MRCA.

Business Name (DBA): \_\_\_\_\_

Corporate Name: \_\_\_\_\_

Main Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Website: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Additional Contacts & E-Mails: \_\_\_\_\_

*(If necessary, attach a separate sheet of additional contacts)*

Phone: \_\_\_\_\_ Ext: \_\_\_\_\_ Fax: \_\_\_\_\_

Products/Services Offered: \_\_\_\_\_

## MEMBERSHIP DUES

Annual MRCA Membership Dues Investment.....\$295

Yes, I would like to make a tax-deductible donation in the amount of \$\_\_\_\_\_ to the Hospitality Minnesota Education Foundation *(see below for explanation)*

Total Enclosed: \$\_\_\_\_\_

*The Hospitality Minnesota Education Foundation (HMEF) was created to educate and develop future employees/leaders for the hospitality industry and to promote hospitality as an industry of great opportunity.*

*HMEF offers a specialized "ProStart" curriculum for high school students that allows them to gain comprehensive hospitality skills and introduces them to a wide range of hospitality career opportunities. Currently, 34 Minnesota high schools offer the ProStart program, with 1,000 student participants. HMEF annually awards scholarships to students pursuing post-secondary education for careers in restaurant or lodging management.*

## PAYMENT INFORMATION

Check *(payable to Hospitality Minnesota)*

Visa  MasterCard  AmEx  Discover  Bill Me

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

Cardholder's Address \_\_\_\_\_

Signature \_\_\_\_\_

*Dues investments in the MRCA are not tax deductible as charitable contributions for income tax purposes, but may be tax deductible as ordinary and necessary business expenses subject to restrictions imposed as a result of association lobbying activities. The estimated nondeductible portion of your dues allocatable to lobbying is 20%. Contributions to the HMEF are tax deductible in full as charitable contributions for income tax purposes.*

### I WOULD LIKE MORE INFORMATION ON....

- Minnesota Resort & Campground Magazine advertising opportunities
- Strategic Partnership opportunities (annual sponsorship)
- MRCA Fall Conference & Expo

for office use only:

\_\_\_\_\_ ID# \_\_\_\_\_ Dues \_\_\_\_\_ Packet \_\_\_\_\_ Letter \_\_\_\_\_ Leg \_\_\_\_\_ Cong \_\_\_\_\_ TS \_\_\_\_\_ Sales