



# Minnesota Restaurant Association ALLIED MEMBERSHIP BENEFITS

*al•lied mem•ber (noun) - a member that is a vendor/supplier to the hospitality industry*

## WHY BECOME AN MRA ALLIED MEMBER?

- 1. NETWORKING OPPORTUNITIES** ...with restaurant owners, managers, suppliers and other vendors
  - MRA's annual holiday party
  - Hospitality Minnesota Golf Classic, MRA's annual golf tournament
  - MRA's annual Twins Night for our Hospitality Political Action Committee (HOPAC)
  - MRA Peer-to Peer Mixers
- 2. COMMUNICATION & RESOURCES**
  - Free electronic member list so you can easily market your products or services to key hospitality decision-makers
  - Free subscription to MRA's magazine, *Minnesota Restaurateur*
  - Numerous member resources:
    - 30 minutes of free legal consultation annually from Yost & Baill, LLP
    - Discounted communication and IT services from LIGHTEDGE
    - Health insurance consultation from Gallagher Benefit Services
- 3. ADVERTISING & SPONSORSHIP**
  - Free listing in the MRA Buyers' Guide, an annual publication sent to ALL restaurants in Minnesota
  - Discounts on display advertising in MRA publications
  - Sponsorship opportunities at the annual holiday party, golf tournament and Twins Night, as well as other activities

## HOW TO BECOME AN MRA ALLIED MEMBER:

Complete the attached application and return it to the MRA office via fax or the mail. You may also scan a completed application and email it to [trish@hospitalitymn.com](mailto:trish@hospitalitymn.com). Application forms are available online at [www.hospitalitymn.org](http://www.hospitalitymn.org). Click on the MRA logo.

Have questions? Please call Trish Stevens at 651.925.4014.



Minnesota Restaurant Association | 305 Roselawn Avenue East, St. Paul, MN 55117-2031  
Phone: 651.778.2400 | Fax: 651.778.2424 | [www.hospitalitymn.org](http://www.hospitalitymn.org)



# ALLIED MEMBERSHIP APPLICATION FORM

Complete this application and return it to the MRA office via fax at 651.778.2424 or mail to 305 Roselawn Ave. E., St. Paul MN 55117. You may also scan a completed application and email to trish@hospitalitymn.com. Questions? Please call Trish Stevens at 651.925.4014.

## CONTACT INFORMATION

I agree that by providing my contact information, I consent to receive communications sent by or on behalf of MRA.

Business Name (DBA): \_\_\_\_\_

Corporate Name: \_\_\_\_\_

Main Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Website: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Additional Contacts & E-Mails: \_\_\_\_\_

(If necessary, attach a separate sheet of additional contacts)

Phone: \_\_\_\_\_ Ext: \_\_\_\_\_ Fax: \_\_\_\_\_

Products/Services Offered: \_\_\_\_\_

## MEMBERSHIP DUES

Annual Membership Dues Investment:

- Over 20 Employees.....\$375
- 6-20 Employees .....\$310
- 1-5 Employees .....\$250

- Yes, I would like to make a tax-deductible donation in the amount of \$\_\_\_\_\_ to the Hospitality Minnesota Education Foundation (see below for explanation)

Total Enclosed: \$\_\_\_\_\_

The Hospitality Minnesota Education Foundation (HMEF) was created to educate and develop future employees/leaders for the hospitality industry and to promote hospitality as an industry of great opportunity.

HMEF offers a specialized "ProStart" curriculum for high school students that allows them to gain comprehensive hospitality skills and introduces them to a wide range of hospitality career opportunities. Currently, 34 Minnesota high schools offer the ProStart program, with 1,000 student participants. HMEF annually awards scholarships to students pursuing post-secondary education for careers in restaurant or lodging management.

## PAYMENT INFORMATION

- Check (payable to Hospitality Minnesota)
- Visa    MasterCard    AmEx    Discover    Bill Me

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ SEC Code \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

Cardholder's Address \_\_\_\_\_

Signature \_\_\_\_\_

Dues investments in the MRA are not tax deductible as charitable contributions for income tax purposes, but may be tax deductible as ordinary and necessary business expenses subject to restrictions imposed as a result of association lobbying activities. The estimated nondeductible portion of your dues allocatable to lobbying is 20%. Contributions to the HMEF are tax deductible in full as charitable contributions for income tax purposes.

### I WOULD LIKE MORE INFORMATION ON....

- Minnesota Restaurateur Magazine advertising opportunities
- Strategic Partnership opportunities (annual sponsorship)
- Event sponsorship opportunities

for office use only:

\_\_\_\_\_ ID#   \_\_\_\_\_ Dues   \_\_\_\_\_ Packet   \_\_\_\_\_ Letter   \_\_\_\_\_ Leg   \_\_\_\_\_ Cong   \_\_\_\_\_ TS   \_\_\_\_\_ Sales